



AFTER COVID-19: LEAD, FOLLOW, OR FAIL





New norms will have a lasting impact on the hospitality industry.

To preserve your client base, you must adapt by immediately providing:

- Reduced server/patron contact
- Rapid table turnaround to counter reduced capacity
- Ways to encourage repeat visits
- Heightened security to reduce fraud
- Innovations for curbside customers

The Solution...

Consumers trust their smartphones far more than public devices. There must be a shift but with reopening imminent, time is limited. Also, an app for every POS will never enjoy acceptance.

Fortunately, an established digital wallet solution is available right now. Xpress-pay, a nationally-known ePayment product, can be leveraged by your company in days.

Xpress-pay allows payment in seconds, and integrates with your cloud payment mechanisms, using your existing merchant accounts.



BE THE GO-TO OPTION

Lead The Way To Recovery...

Through a simple integration, your POS will offer the easiest pay-at-the-table solution ever. Patrons will be able to pay in seconds upon receiving their check.

Diners leave sooner and happier, tables turn faster, fraud is reduced, and your business will retain its valued clients.

To help, we've even waived our integration fees. To protect your portfolio, visit our **[POS Partners page](#)**. Make sure your POS becomes the "go-to" solution for the post-COVID world.

My team and I look forward to working with you in returning our nation to prosperity.

Sincerely,
James L. Buttino
President & CEO
Systems East, Inc.
Home of Xpress-pay

POS Partner Page >>